



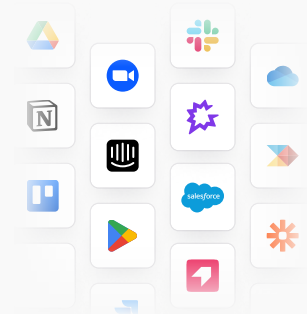
Unlock the voice of your customer with Dovetail

In a rapidly changing market, the only sustainable advantage is understanding your customer. Yet, most organizations are data-rich and insight-poor. Valuable customer feedback lies buried across sales calls, support tickets, and surveys—unseen, unanalyzed, and unused.

Dovetail is the always-on, AI-native customer intelligence platform for the enterprise. We transform every customer interaction into a continuous stream of actionable intelligence, accessible to everyone in your organization. Move from reactive data collection to proactive, customer-led innovation at scale.

Turn every interaction into intelligence—*automatically*

Our platform centralizes the full spectrum of customer data from the tools you already use. Dovetail integrates seamlessly with dozens of systems like Gong, Salesforce, Intercom, and Zoom, breaking down silos and creating a single, living system of record for all customer intelligence.



Assemble a single source of truth

Unify unstructured feedback from calls, tickets, and surveys into one secure, searchable platform.



Analyze at AI speed

Go from hours of manual analysis to instant insights. Our purpose-built AI identifies trends, generates summaries, and surfaces critical patterns you didn't know to look for.



Act with confidence

Empower your teams with the clarity they need. Use agentic AI to auto-generate reports, configure dashboards to track key metrics, and get real-time alerts on shifting customer sentiment.

Trusted by the world's biggest teams

ATLASSIAN

Canva

shopify

AUTODESK

QANTAS

BMO

MOODY'S

VOLVO

dyson

JOHNS HOPKINS UNIVERSITY

Honeywell

WI-HOOP

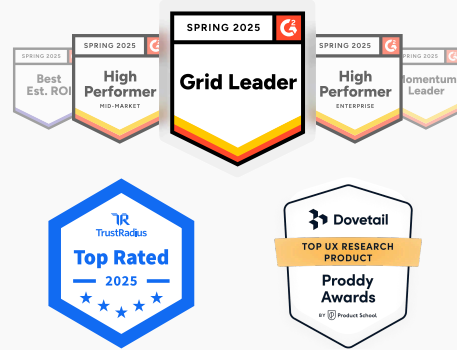
Award-winning customer intelligence platform



Ultimately, Dovetail's AI has democratized access to insights across our business. It's helping teams surface what matters most in far less time, and empowers more data-informed conversations at every level of our organization.

Marie-Andrée Turgeon

Senior Manager of Product Operations, Achievers



Built for the enterprise

Dovetail provides the security, scalability, and control required by the world's leading organizations.



Enterprise-grade security

Trusted by top companies for its robust compliance, security, and privacy features, including SOC 2 Type II and HIPAA readiness.



Seamless integration

An extensive library of integrations and a powerful API ensures Dovetail fits perfectly within your existing tech stack, enhancing tools like Salesforce with deep qualitative intelligence.



Designed for adoption

An intuitive user experience drives real adoption across product, design, CX, and marketing teams, ensuring a measurable return on investment.

Drive business impact with customer-led growth

Equip your leaders to make faster, smarter decisions that directly impact the bottom line.



Identify pain points and reduce churn

Proactively understand sources of customer friction and sentiment changes to retain your most valuable accounts.



Increase customer satisfaction

Align product, marketing, and success teams around a unified view of customer needs to deliver superior experiences.



Accelerate innovation

Drastically reduce the time it takes to validate ideas, prioritize roadmaps, and bring winning products to market.

Ready to build your competitive advantage?

Visit dovetail.com to schedule a demo and deploy the industry-standard system of record for customer intelligence.

